

Benefit from the WordPress Customizer

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I'm Csaba

Father & husband

Front-end developer

WordPress & JavaScript fan

Guitar player & music lover





Customization using the WP Customizer

"A **previewable** modification made to a WordPress site to suit the intent of the site, the preferences of the site owner or the task of the visitor."



Benefits of the Customizer

Site owner/user: preview, draft and schedule changes, controlled creative freedom, uniqueness, ...

Designer/Developer: standardized tool, additional value, a selling point or premium option, offers control/options



But remember the WordPress philosophy

Decisions, not Options

(It should function) Out of the Box

Striving for Simplicity

https://wordpress.org/about/philosophy/



This presentation is powered by the WP Customizer

https://github.com/LittleBigThing/WordPresent (work in progress)







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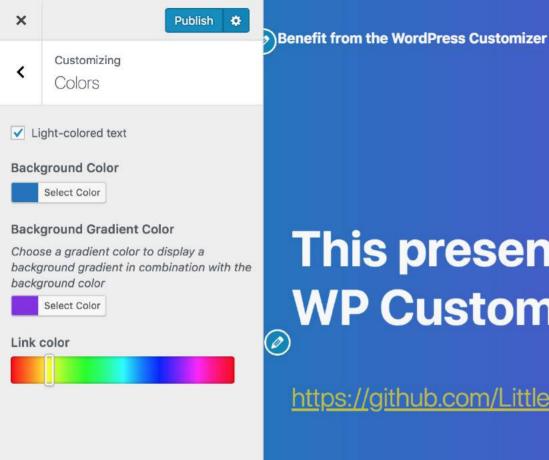
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Examples: single customizations

Custom logo: resize, reposition, ...

(Background) Colors: standard color-picker, hue, gradient, ...

Header/Background image: overlay, ...

Hide/Show elements: author, date, category/tags, ...

Editable elements: contact information, ...

Remove core options/controls



Examples: complete customizations

Colors: color scheme (see Twenty Fifteen and Sixteen default themes)

"Alternatives": different visual for a large part of a theme

Additional CSS





Examples: custom front page

Front page sections: see Twenty Seventeen, section title, ...

Number of items: number of posts, projects, ...

Featured post/image: number, placing/styling (see Twenty Fourteen), ...

Customizable message: promotion, sale, job offer, warning, ...

Is this pre-Gutenberg?





Examples: media

Media controls for image, audio, video, ...

For example a singing birdie at martinedekok.be





Examples: starter content

= Predefined content loaded in the Customizer on fresh WP installs to **help set up new site**

Posts/pages, attachments, widgets, menu items, options

Use as demo content

See this presentation theme (https://github.com/LittleBigThing/WordPresent)

Read more: https://make.wordpress.org/core/2016/11/30/starter-content-for-

themes-in-4-7/



Examples: more to check out

Customizer changesets = store modifications persistently

https://make.wordpress.org/core/2017/11/03/new-features-and-enhancements-with-customizer-changesets-in-4-9/

Setting validation and notifications to guide user:

https://make.wordpress.org/core/2016/07/05/customizer-apis-in-4-6-for-setting-validation-and-notifications/





The future of customization in WP is looking great

Gutenberg + Customizer = future WordPress?





Thanks for your attention!

Find me for questions:

- at the afterparty 🙂
- csaba.be
- hello@littlebigthings.be
- @CsabaVarszegi

Big thank to the organizers!