

Benefit from the WordPress Customizer

Csaba Varszegi

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I'm Csaba

Father & husband

Front-end developer

WordPress & JavaScript fan

Guitar player & music lover

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Customization using the WP Customizer

*“A **previewable** modification made to a WordPress site to suit the intent of the site, the preferences of the site owner or the task of the visitor.”*

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Benefits of the Customizer

Site owner/user: preview, draft and schedule changes, controlled creative freedom, uniqueness, ...

Designer/Developer: standardized tool, additional value, a selling point or premium option, offers control/options

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But remember the WordPress philosophy

Decisions, not Options

(It should function) Out of the Box

Striving for Simplicity

<https://wordpress.org/about/philosophy/>



This presentation is powered by the WP Customizer

<https://github.com/LittleBigThing/WordPresent> (work in progress)

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Customizing
Site Identity

Logo



Remove

Change logo

Logo size



Logo position

Left

Center

Right

Site Title

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<https://github.com/LittleBigThing/WordPresent> (work in progress)

Designed by @CsabaVarszegi from [LittleBigThings](#)

Proudly powered by the [WordPress Customizer](#)

Hide Controls



WordPress Customizer interface showing navigation and settings. Includes a 'Publish' button and a 'Customizing Colors' breadcrumb.

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WordPress Customizer settings panel. Includes a checked 'Light-colored text' option, 'Background Color' and 'Background Gradient Color' sections with 'Select Color' buttons, and a 'Link color' color picker.

WordPress Customizer footer controls including 'Hide Controls' and device view icons.

Examples: single customizations

Custom logo: resize, reposition, ...

(Background) Colors: standard color-picker, hue, gradient, ...

Header/Background image: overlay, ...

Hide/Show elements: author, date, category/tags, ...

Editable elements: contact information, ...

Remove core options/controls

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Examples: complete customizations

Colors: color scheme (see Twenty Fifteen and Sixteen default themes)

"Alternatives": different visual for a large part of a theme

Additional CSS

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Examples: custom front page

Front page sections: see Twenty Seventeen, section title, ...

Number of items: number of posts, projects, ...

Featured post/image: number, placing/styling (see Twenty Fourteen), ...

Customizable message: promotion, sale, job offer, warning, ...

Is this pre-Gutenberg?

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Examples: media

Media controls for image, audio, video, ...

For example a singing birdie at martinedekok.be



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Examples: starter content

= Predefined content loaded in the Customizer on fresh WP installs to **help set up new site**

Posts/pages, attachments, widgets, menu items, options

Use as demo content

See this presentation theme (<https://github.com/LittleBigThing/WordPresent>)

Read more: <https://make.wordpress.org/core/2016/11/30/starter-content-for-themes-in-4-7/>

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Examples: more to check out

Customizer changesets = store modifications persistently

<https://make.wordpress.org/core/2017/11/03/new-features-and-enhancements-with-customizer-changesets-in-4-9/>

Setting validation and notifications to guide user:

<https://make.wordpress.org/core/2016/07/05/customizer-apis-in-4-6-for-setting-validation-and-notifications/>

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The future of customization in WP is looking great

Shift-click to edit this widget.

Gutenberg + Customizer = future WordPress?

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Thanks for your attention!

Find me for questions:

- at the afterparty 😊
- csaba.be
- hello@littlebigthings.be
- [@CsabaVarszegi](https://twitter.com/CsabaVarszegi)

Big thank to the organizers!
